

## Faculty of Management Sciences

Department of Hospitality and Tourism

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QUALIFICATION: Bachelor of Tourism Management		
QUALIFICATION CODE: 07BOTM	LEVEL: 7	
COURSE: Cultural and Natural Heritage	COURSE CODE: CNH710S	
Management		
DATE: July 2019	SESSION: 1	
<b>DURATION:</b> 2 Hours	MARKS: 100	

## **SECOND OPPORTUNITY EXAMINATION PAPER**

**EXAMINER:** Ms. I. Manuel

MODERATOR: Ms. Florence Haufiku

## THIS EXAMINATION PAPER CONSISTS OF 3 PAGES (INCLUDING THIS FRONT PAGE)

## **INSTRUCTIONS**

- 1. Answer all questions.
- When writing take the following into account: The style should inform than impress, it should be formal, in third person, paragraphs set out according to ideas or issues and the paragraphs flowing in a logical order. Information provided should be brief and accurate.
- 3. Please, ensure that your writing is **legible**, **neat** and **presentable**.

Question 1 [20]

By explaining your understanding around key cultural and natural heritage principles, use practical examples to define the following terms:

1.1	Safeguarding	(4)
1.2	Cultural Heritage	(4)
1.3	Intangible Heritage	(4)
1.4	The Namibian Heritage Register	(4)
1.5	2003 UNESCO Convention on intangible Heritage	(4)

Question 2 [15]

The Old Location uprising is the reason for the declaration of December 10, Human Rights Day, as a Namibian national holiday.

In your own understanding discuss the events that occurred on this historic day that led to this day of national heritage significance for Namibia

Question 3 [12]

In order to develop a heritage tourism site, specific criteria of selection is used.

Discuss six (6) of these criteria of selection.

Question 4 [18]

Heritage site management is the control of the elements that make up the physical and social environment of a site, its physical condition, land use, human visitors, interpretation.

Critically discuss the relevance of heritage site management for heritage institutions.

Question 5 [12]

Lowenthal writes that "heritage exaggerates and omits whereas history's accounts and evidence are open for all".

Briefly discuss the differences between heritage and history.

Question 7 [15]

Intangible cultural heritage constitutes of five (5) main domains to distinguish between the various forms. Discuss these domains and give an example of each of these domains.

Question 8 [8]

Discuss four (4) measures of safeguarding intangible heritage that heritage institutions can implement.

TOTAL = [100]